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## 29th September 2017

Hong Kong Convention and Exhibition Centre Hong Kong

## Changing World Reshaping Priorities

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2017 is widely anticipated as a year of uncertainty and changes; Trumpification of US policies, deglobalisation, Brexit, starting of the rate hike cycle, evolving geopolitical landscape are factors that will have significant impacts to the industry. Banks must stay agile to adapt and react to all these uncertainties. On the other hand, the growing development and adoption of Fintech, increasing collaboration between different stakeholders have been providing new opportunities to the industry to embrace new ideas, to innovate and to establish new culture.

With the theme "Changing World, Reshaping Priorities", the event will look at how the industry can achieve better operation efficiency and profitability by reshaping their priorities, trying new business models and better leverage technologies against the backdrop of shifting geopolitical landscape, economical policies and customers' preferences.

Since its launch in 2009, The Hong Kong Institute of Bankers Annual Banking Conference has quickly become one of the most important banking events in Hong Kong. The conference is specially designed to cater for the banking professionals in Hong Kong and covers the issues that are highly related to the local banking community.

This year's conference will bring together many of the industry's top executives and thought leaders to discuss trends that are shaping the future of banking and identify the game-changers that will fundamentally change the industry over the coming years.

Through the morning plenary session and the afternoon breakout streams, we will discuss both business opportunities and practical challenges encountered by the banking industry. Tailored for mid-senior banking executives, this flagship event will deliver actionable takeaways and macro refreshers to prepare individuals to lead in their respective departments and businesses.

The 2017 Banking Conference is not to be missed!

ier Ends 8 July FEES	Full Day (Lunch Included)		Half Day (Morning / Afternoon)		
MMM CO.	Standard Rates	Early Bird*	Standard Rates	Early Bird*	
Standard Fee / Non-members	HK\$ 5,500	HK\$ 5,200	HK\$ 3,800	HK\$ 3,600	Sec.
HKIB Corporate / Ordinary Members / Members of Supporting Organizations	HK\$ 2,900	HK\$ 2,600	HK\$ 2,000	HK\$ 1,800	
Fellow Members / Professional Members	HK\$ 2,000	HK\$ 1,700	HK\$ 1,400	HK\$ 1,200	

The early bird discount rate is applicable to registration with full payment received on or before 8th July 2017.

Download Registration Form Or Register Online: <a href="http://bankingconference.hkib.org/hkib2017/">http://bankingconference.hkib.org/hkib2017/</a>